

# Smells Like Yukon

## “B&Rs”

### Production Script

[words; minutes]

SLYM1 contains two tracks (I think # 25 & 26—or around there) of my computer reading transcribed interviews (answers only) from non-B&Rs in male and female voice. My thought was to patch together my actual questions, where applicable, with the computer-translated responses.

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Like most places, the Yukon is composed of two kinds of people: Those who are *from* here and those who *come* here.

I fall into the latter category and, like many “Outsiders”, I’m fascinated by the tribe we call “B&Rs”—the official abbreviation for “*born and raised!*” Mark, on the other hand, is actually a card-carrying member of this elite demographic.

So... who better than us to explore what it means to be “*born and raised!*”? For Mark, this was sort of a journey of self-discovery. For me, it was just plain... *bizarre*.

We started our investigation by asking a few *non*-B&Rs to share their impressions of homegrown Yukoners. As we soon discovered, hardly anyone was willing—or able—to speak on the record.

[CLIP: Mark asks “What is a B&R?” Darby replies with nonsense SLY 2, TRACK 27: 00:09-00:16 = 7 seconds]

For their own protection, we’ve disguised the voices of several people who eventually agreed to be interviewed.

[CLIP: Mark asks “What kind of special rights do B&Rs have?” TZ says “You mean like being able to park in the handicap stall? Special rights? I don’t know if they have any special rights, at least not from my perspective...” Mark asks “What kind of special rights do they *think* they have sometimes?” “Well, you know, they have a sort of righteousness about being connected to this place and to an understanding of the people and the issues more than, say, someone who’s a recent transplant.” SLY 2 TRACK 23: 03:07-03:48 = 41 seconds]

Our next source was less defiant—and more specific in his observations.

[CLIP: BW says “B&Rs think that they can lead the trips. They think that they can give you directions. They think that they know a little bit more than these newcomers that show up and think they know everything. I think these are rights that the B&Rs think *they* have.... Perhaps it’s the status that we place upon them for knowing things that tends to give them this sense that they’re allowed to comment on everything and anything. They’re definitely an opinionated bunch.” SLY 3, TRACK 02: 04:41-05:02 + 05:20-05:35 = 36 seconds MAX]

And, finally, we heard the most disturbing allegation of all.

[CLIP: AW says “I think they feel entitled to elected office. If you’re not a Yukoner—or sorry, if you’re not born and raised in the Yukon—it might be more difficult to convince B&Rs and people who’ve been here for many years that you’re qualified for elected office” Mark asks “I’ve heard a

few people suggest that B&Rs are entitled to use handicap parking spaces. What, if anything, would that say about B&Rs?" Amos replies "I don't think I better answer that question...." SLY 3, TRACK 01: 04:14-04:50 = 36 seconds]

**Yes, the reluctance of *non*-B&Rs to speak openly underscores a common belief that B&Rs have conspired to control virtually all aspects of life in the Yukon—and perhaps beyond....**

[MUSIC CLIP: "Who leaves Atlantis off the maps? Who keeps the martians under wraps? We do! We do! Who holds back the electric car? Who makes Steve Guttenberg a star? We do! We do! = SLYM1, TRACK 26 = 20 seconds audible MAX]

**Of course, not all B&Rs are created equal. According to Mark, if we wanted to blow the lid off the whole conspiracy, we'd have to find a source within the highest echelons of the B&R Establishment.**

**Not surprisingly, we were initially stonewalled in our efforts to penetrate the ranks of the Yukon's most prominent B&R families. Finally, one brave soul—a woman whose Yukon roots dates back to the gold rush—decided to step forward. She, too, agreed to speak only on condition of anonymity.**

**Unfortunately, we'd already blown our special effects budget disguising the voices of our other anonymous sources. So, the night before our interview, we gave our informant \$30 and dropped her off at the Casa Loma. The rest took care of itself....**

[CLIPS: Keith talks about his family's history in the Yukon, establishes credentials.... Mark asks "When somebody says they're born and raised, what are they really telling you?" Keith replies: "That they're better than you." Mark says: "Do you think that's the case?" Keith replies "Yes." Mark asks "Is there any truth to the rumour that B&Rs handicapped on YTG job interviews?" Keith responds that B&Rs expect YTG to work for them...." Mark asks "Is there any truth to rumour that B&Rs don't have to pay for camping at territorial campgrounds?" Keith replies that the bigger issue is that they don't have to pay income taxes.]

**Over the course of an intense and grueling afternoon, Mark and I sat listening to our informant as she revealed the shocking truth about B&R power. There were times we could hardly believe our ears: Links to North Korea's government... secret tax-free liquor stores... harsh methods of internal discipline... clandestine meetings at Army Beach .... One by one, the deepest darkest secrets of this almighty group were laid bare.**

**And yet, even as our source betrayed the sacred trust of her clan, she seemed unwilling to renounce her origins.**

[CLIP: Keith says "It's great to be from the Yukon. It's great to have roots etc. It's only a conspiracy if it's a bad thing."]

**Given this obvious pride and sense of connection, there was something we couldn't quite understand.**

[CLIP: Mark asks "What motivated you to betray...?" Keith replies about Pilsner and voice disguising software.]

**yeah—software—*right*.**

**At this point, we still had questions about secret handshakes, ritual sacrifices, and many other rumoured aspects of the B&R conspiracy.... But a sudden revelation about the media stopped us cold:**

[CLIP: Keith says "It's kind of funny that no one's caught on about reporters.... Building illegal docks for our cabins on Army Beach...."]

**It was at that point we sensed danger. Mark and I snuck out of our secret meeting place under the cover of darkness and finished the story in an underground recording studio.**

**If you're hearing this, we finally succeeded exposing the B&R conspiracy, and maybe we even escaped their repressive clutches.**

**Otherwise, we'll have your dock ready in about a week, m'lord.**

[SFX: Whip cracking, MUSIC "Back on the Chain Gang"?]